



**COUNCIL PRESIDENT
SHERRI S. LIGHTNER**
COUNCIL DISTRICT 1

FOR IMMEDIATE RELEASE
March 11, 2016

Contact: Jennifer N. Kearns
(619) 236-6611

Media Advisory

Council President Lightner to Attend La Jolla Historical Society Re-enactment of “Cows on the Beach” Photograph

SAN DIEGO --- On Sunday, March 13, 2016, San Diego City Council President Sherri Lightner will attend the La Jolla Historical Society’s re-enactment of the famous “Cows on the Beach” photograph in La Jolla Shores. The “Cows” photo is one of the most popular pictures in the La Jolla Historical Society archival collection and was taken in 1906.

On March 13, 2016, and in commemoration of the 110th anniversary of the Cows on the Beach photograph, the La Jolla Historical Society will create a contemporary version of the scene entitled *Cows on the Beach 2016*. Fine art photographer Philipp Scholz Rittermann will photograph eleven Holstein cows provided by the Van Ommering Dairy and Eden Vale Dairy Farms. Students from El Capitan High School in Lakeside will transport and handle the animals. Bill Kellogg, General Manager of the La Jolla Beach & Tennis Club, is providing use of the beach, which is the same one from the 1906 Cows on the Beach photograph.

“The ‘Cows on the Beach’ photo is one of my favorite photos of La Jolla; in fact, I have one hanging in my office,” stated Council President Sherri Lightner. “This project is just one of the many undertaken by the La Jolla Historical Society that showcases how the La Jolla community has contributed to San Diego’s history as a whole, and I commend the Society for their efforts.”

WHAT: Re-enactment of Historic “Cows on the Beach” Photo

WHO: Sherri S. Lightner, City of San Diego Council President, District 1
Heath Fox, Executive Director, La Jolla Historical Society
Bill Kellogg, General Manager, La Jolla Beach and Tennis Club

WHEN: Sunday, March 13, 2016 at 7:00 a.m.

WHERE: La Jolla Shores Beach, in front of the La Jolla Beach and Tennis Club
2000 Spindrift Dr., La Jolla, 92037

- Free parking will be available in the Kellogg Park parking lot on Camino del Oro
- Please note that this is a rain or shine event
- For information, please contact the Society at (858) 459-5335 or www.lajollahistory.org

###